

Business Call Script

Hi, how are you today? I'm _____ with a company called Cooking 4 Life and we are a local company who teaches healthy cooking classes. As a way of introducing ourselves we are giving away some free lunches. To offices in the area.

I just have a couple of questions to see if your office could participate in our lunch and learn program.

1. How many people are in your office.
2. Do you have a break room in your kitchen?
3. How many people could break at the same time?

Excellent your office qualifies for one of our free lunches.

Who would I need to speak with to get this set up?

Repeat above.

The objective of our free lunch program is offer FREE private healthy cooking classes and in homes and offices. We would be giving away a few of these for anyone who was interested. We have found this is a much more cost effective way to advertise than running ads in the newspaper or radio.

We have 2 programs. Let's see which one would best for your office.

First is a simple salad we prepare fresh for your office, it takes about 15 to 20 minutes. It's a fabulous 5 veggie salad prepared fresh with a lot of valuable information.

Second is a program we have called a Lunch & Learn. We prepare vegetarian lasagna and the 5 veggie salad. It takes about 25 – 35 minutes. If you choose the Lunch and learn program we request you have a minimum of 5 people who attend.

Which program would work best for you? The Fresh Salad or the Lunch and Learn?

Excellent I have _____ or _____ which is best for your office?